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Association of Independent Information Professionals Announces 2009 New Board Members and Officers

New Orleans, LA, August 3, 2009 - Association of Independent Information Professionals announced the election of its new board of members at the AIIP Conference held at Albuquerque, NM this year.

The following members were elected AIIP Officers for 2009-2010 term:

Marcy Phelps - President
Marge King - President-Elect

And the following members were elected AIIP Officers for the 2009-2011 term:

Vada Repta - Secretary
Andrea C. Carrero – Director of Marketing/Web

With the launch of the redesigned website (www.aiip.org) late last year, there have been significant changes made in the direction of AIIP. With the Board in place, the new slate of officers plans to continue the growth, progress and promotion of the organization.

The Board will be focusing on five key areas to develop their strategic and long range plan which includes: finance, marketing, benefits to the members, creating efficiencies and building a strong infrastructure. The efforts are targeted to manage the growing needs of the organization.

About Marcy Phelps

As the founder and president of Denver, Colorado-based Phelps Research (www.PhelpsResearch.com), Marcy Phelps offers professional research and research training services that help her clients assess market and product potential, minimize risk, and improve long-term planning. She founded the company in 2000 after obtaining a master's degree in library and information services from the University of Denver. Marcy regularly writes and speaks on business and market information and research. She is contributing editor for the Find practice area of FUMSI, a publication for people who find, use, manage, and share information. A first-degree black belt in Taekwondo, Marcy enjoys golf and skiing in her spare time.

About Margaret King

Margaret King is president of [InfoRich Group, Inc.](#), a management-consulting firm, providing fundraising support in the areas of board development, prospect research, capital campaign, and general fundraising. She has extensive experience in the nonprofit sector and has been part of the executive management team for two internationally recognized nonprofit institutions. In addition to raising millions of dollars for her clients, she has broad experience developing and organizing nonprofit boards and advisory councils.

She also speaks and writes about contemporary fundraising and board development issues. A member of the adjunct faculty at Delaware County Community College and Eastern University, she teaches nonprofit management courses at graduate and undergraduate levels and is an instructor for the Association of Fundraising Professionals, Greater Philadelphia Chapter. She has served on several nonprofit boards and has evaluated grant proposals for the National Science Foundation. She earned a BS from Cabrini College and an MBA from St. Joseph's University, and she completed a post-graduate program at Harvard University. She is a member of numerous organizations including the Association of Fundraising Professionals and the Non-Profit Marketing Council.

About Vada Repta

Vada Repta is president and co-owner of [Precision Research Link](#), a consulting firm providing customized research and information services, as well as writing and editing services, for businesses, nonprofit organizations and government entities. The company has done extensive research in the health care information technology standards field, assisting organizations in promoting electronic health records or other health care information technology applications. The company also assists nonprofits with grant writing and prospect searching.

Vada has over 20 years' experience in a variety of library positions and has worked as an English instructor, workshop presenter, and editor. She holds a Bachelors degree in Linguistics and a Masters in Library and Information Science from the University of

Illinois. Vada is also a member of the American Library Association and Association of College and Research Libraries.

About Andrea Carrero

Andrea C. Carrero is founder and president of [Word Technologies Inc.](#), a full-service marketing communication firm that specializes in branding, business communication and technical documentation. Carrero's experience as a professional communicator spans more than 20 years in various industries, including insurance, nonprofits, journalism and information technology. She is an accomplished writer and an experienced speaker, including presenting sessions and workshops at international and national conferences. In addition, Carrero is an instructor at a local college, where she teaches public relations techniques. A former journalist, Carrero holds a Bachelor of Arts degree in English Literature. She is the recipient of the 2008 Apex Award for Publication Excellence.

About AIIP

AIIP, www.aiip.org, is *the* industry association for independent information professionals. Its membership consists of more than 500 business owners from countries around the world whose firms provide information-related research and consulting services across a wide variety of industries. Some of the vertical industries AIIP members work in include scientific, medical, pharmaceutical, regulatory, information technology, education, financial services, manufacturing, non profits and life sciences.

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