



FOR IMMEDIATE RELEASE

CONTACT:

Cynthia Hetherington
AIIP President
(973) 706-7525
President@aiip.org

Deborah Wynot
AIIP Director of Marketing and Communications
(504) 885-5926
MarketingDirector@aiip.org

**Association of Independent Information Professionals Honors
ProQuest Dialog with AIIP Technology Award**

BATON ROUGE, LA (October 7, 2011) -- The Association of Independent Information Professionals (AIIP) is pleased to name ProQuest Dialog (www.dialog.com/proquestdialog) as the winner of the twelfth annual AIIP Technology Award. The award will be presented to ProQuest on October 18, 2011 at the Internet Librarian Conference in Monterey, CA.

ProQuest (www.proquest.com) is an international company that provides electronic and microform information products and services to academic, school, public, corporate, and government libraries, as well as individual researchers. Launched in 2010, the new ProQuest Dialog service was designed with “an intuitive search interface” that aims to simplify access and searching. It provides access to databases in such fields as Healthcare, Telecommunications & Computing, Engineering & Technology, Education--and more--serving the informational needs of a wide array of researchers.

The AIIP Technology Award recognizes innovative products that enhance the working environment of the independent information professional. ProQuest Dialog has been selected for this year’s award based on “significant improvements to Dialog,” which have made “ProQuest Dialog a more user-friendly and powerful tool and service for retrieving information.”

For more information about the AIIP Technology Award, including a listing of past winners, visit www.aiip.org/AIIPTechnologyAward.

About AIIP

The Association of Independent Information Professionals (AIIP, www.aiip.org) is the premier industry association for independent information professionals. The membership consists of more than 500 business owners from countries around the world whose firms provide information-related research and consulting services across a wide variety of industries. AIIP's members specialize in business research, competitive intelligence, market analysis, database development, training, and library management consulting. Some of the vertical industries AIIP members work in include scientific, medical, pharmaceutical, regulatory, information technology, education, financial services, manufacturing, nonprofits and life sciences.

For more information about the Association of Independent Information Professionals, contact AIIP headquarters in Baton Rouge, LA, at 1.225.408.4400 or office@aiip.org.

###